

Sign Category	Location	Number	Max. Height	Max. S.F. per sign	Setback from	Sign Copy	Other
<u>Regional Retail Center</u>							
Major Project Pylon Sign	Route 28 R.O.W.	1	60'	1000	10'	Project name and logo major tenants, electronic reader board	1) 7)
Project Pylon Sign	Route 28 R.O.W.	1/Project	40'	450	10'	Proj. name & logo	1)
Project Gateway Signs	Interchange Connector Road	2	20'	450	10'	Project name & logo	1) 2)
Project Reader Board	Route 28 R.O.W.	1	25'	200	10'	N/A	1)
Entrance Ground Signs	Interchange Connector Road	1/access drive	10'	200	10'	Project name & logo	1)
Project Directional Signs	Internal Roadway	1/100,000 s.f. building area	20'	150	10'	Project name & logo, Anchor Tenants, site directional text	1) 2)
Mall Building Entry Signs	Wall Mounted and Canopy	per entrance	same as bldg.	1000	N/A	Project name, project logo and major tenants	1) 2) 7)
Mall Welcome To Entry Sign	Wall Mounted and Canopy	per entrance	15'	75	N/A	Project name, project logo and directional text	1) 2) 7)
Motor Coach Directional	Internal Roadway	8	15'	15	5'	Directional text	2) 7)
Project ID	Route 28 Interchange Bridge	4	N/A	40	N/A	Project name and logo	2) 7)
Project Easy Go Directional	Internal Roadway	12	20'	150	10'	Directions from Parking to Exits	1) 2) 7)
Anchor Building Signs	Wall mounted	1/face	same as bldg.	350	N/A	Anchor name and logo	1) 3) 4)
Anchor Ground Signs	Internal Roadway	1/anchor	15'	200	10'	Anchor name and logo	1) 2)
Tourism Anchor Pylon	Route 28 R.O.W.	1	60'	450	10'	Proj. name & logo	1)
Cinema Marquee Pylon	Route 28 R.O.W.	1	40'	450	10'	Project name and logo, Cinema name and logo, show listing	1)
Cinema Court Pylon	Bldg. Entry/Courtyard	1	100'	450	N/A	Cinema name and logo	1) 2)
Parking Lot Locator Signs	Light poles in parking areas	2/light pole	20'	40	50'	Parking Area Graphics	2)
Roof Top Sign	Flush with Building Roof	1	0'	125000	N/A	Regional Retail Center name and logo	7)
Service Court Signs	Screen walls	1/service court	10'	4	N/A	service area designation project logo	

Commercial Outparcels

Building Signs	Wall or Canopy	5 per bldg.	same as bldg.	Note 3)	N/A	Name and logo	1) 3) 4)
Ground Signs	Interchange Connector Road and internal Roadway	2 per parcel	8'	48	10'	Name and logo	1) 5) 6)

Notes

- 1.) Internally illuminated sign
- 2.) Indirectly illuminated
- 3.) 10% of wall area maximum (total of all signs/wall)
- 4.) Not to extend above roof or parapet line
- 5.) An overall uniform design for all outparcels with the Regional Retail Center required
- 6.) One ground sign maximum per road frontage
- 7.) Regional Retail Centers over 1,000,000 S.F. only